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Company Background

Since 1997, we have proudly served clients in technology, manufacturing, professional services, non-profit, government and education. Led by Founder and President Pamela Campagna MBA, CMC, CMS our team of consulting professionals is dedicated to delivering value and results to improve the operating efficiency, sales performance and market position of each client. Pamela is a CMC® (Certified Management Consultant). CMC is the certification mark awarded by the Institute of Management Consultants USA, an ISO/IEC 17024:2003 Certifying Body. The CMC mark represents meeting the highest global standards and ethical canons of the profession. Fewer than 1% of all consultants have achieved this level of excellence. We maintain the highest quality of service excellence, and we're driven to getting the job done.

BLUE SAGE has been an SDO-certified Women Business Enterprise (WBE) since 2006.

What We Do

The BLUE SAGE Consulting team offers more than 125 years of combined experience working with corporations, education, non-profit and government clients around the world to deliver solid business results through the following services:

Programs and Consulting Services

- Business management consulting for productive business outcomes.
- Program design and development (operations development; sales and marketing programs).
- Internal and outward facing program development.
- Marketing support for programs (go-to-market materials, collaboration with other groups, both internally and externally).
- Market entry and business development.

Process Improvement

- Redesign of business processes, business model & operating model development and performance optimization using best in class methodologies, techniques and technologies.
- Project management leadership and support.
- Lean and Six Sigma modeling and implementation.
- Value stream creation and optimization.

Training, Education and Professional Development

- Instructional design (ILT and virtual), instructor led training, facilitation, customized simulations, certification training and online learning.
- Digital archive and knowledge base development.
- Special education program development.
- Competency framework and curriculum development.

Why We're Different

- Our clients benefit from the integrity and trust that comes from a cohesive team of seasoned professionals who have known one another and worked together for decades.
- We add value to our clients by working side-by-side in close proximity and partnership/collaboration.
- We are more than just "consultants". We are "do-ers".
- We're creative and innovative, providing a full range of solutions --from established models of business analysis and process improvement, to 100% custom-designed training and programs.
- We serve our clients in a meaningful way: the team that starts on a project will be the same team in the future. We don't replace our seasoned consultants with junior resources once the project has started.
- We draw from a unique mix of functional skills and industry experience to bring the best of each to this project.